

Dr. Kai-Alexander SCHLEVOGT (D.Phil. Oxford)

Area Editor, Asia-Pacific and CIS/CEE, *Performance Journal* (Ernst & Young)
Educator & Area Orchestrator, Duke Corporate Education (CE)
Former Full Professor, Holder of Endowed Chair in Strategic Leadership
Graduate School of Management (GSOM), St. Petersburg State University (SPbU), Russian Federation

German national
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EDUCATION

- 1998-1999 Postdoctoral studies at Harvard University, Harvard Graduate School of Business Administration (HBS) & Harvard Fairbank Center for East Asian Research, Asia Center (non-degree studies)
- 09/95 - 08/98 University of Oxford, Saïd Business School, Christ Church (College)
Degree: Doctor of Philosophy in Management Studies, D.Phil.
Research topic: Organizational Structure and Management Practices of Chinese Companies
- 09/94 - 09/95 London School of Economics and Political Science (LSE)
Degree: Master of Science (Economics) in Management, M.Sc. (Econ)
- 09/94 - 06/95 Community of European Management Schools (CEMS)
Degree: CEMS Master in International Management, CEMS MIM
- 02/95 - 06/95 Ecole des Hautes Etudes Commerciales (HEC), Paris
Degree: Certificate of European and International Business Studies (EMIBS)
Specialization in Communication and Culture (Media management)
- 09/91 - 06/94 London School of Economics and Political Science (LSE)
Degree: Bachelor of Science in Management, B.Sc. (Honors)
- 08/93 - 02/94 Peking University of International Business and Economics (UIBE)
Degree: Two-year Diploma in International Enterprise Management (in Chinese)
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PROFESSIONAL EXPERIENCE

a) Professional development

- 07/11– 06/12 Ph.D. Supervisor, Graduate School of Management, St. Petersburg State University
- 06/11 – Current Area Orchestrator Asia-Oceania of the *HeidelbergCement Summit Program*, a global leadership development program for top and senior managers, Duke Corporate Education (CE)¹
- 06/11 – 06/12 Full University Professor, Holder of University-Endowed Chair in Strategic Leadership
Department of Strategic and International Management, Graduate School of Management, St. Petersburg State University
- 05/11 – 06/12 Director & Orchestrator, *IBM-GSOM SPbU Growth Market Leadership Program* (GMLP)
- 02/11 – 07/11 Director, GSOM St. Petersburg-HEC Paris Dual Degree Executive MBA Program

¹ Duke CE has been ranked number 1 in the world in custom executive education for 10 consecutive years, 2003-2012 (*Financial Times & Businessweek* rankings)

- 02/11 – 05/11 Full University Professor of Strategic Leadership, Department of Strategic and International Management, Graduate School of Management, St. Petersburg State University
- 07/10 – Current Area Editor, Asia-Pacific and CIS/CEE & Member of the Editorial Board, *Performance Journal* (global business journal of Ernst & Young) & Member of the Ernst & Young Global Business Performance Thinktank (GBPT)
- 01/10 – 12/11 President, Global Center for Transformational Leadership
- 12/09 – 06/10 Area Editor, Asia-Pacific & Member of the Editorial Board, *Performance Journal* (global business journal of Ernst & Young) & Member of the Ernst & Young Global Business Performance Thinktank (GBPT)
- 08/09 – 02/10 Columnist (“View from Abroad”), *Euro* (the largest monthly capital market magazine in Germany)
- 04/08 – Current Columnist (“Prof. Kai on Strategic Leadership”), *Jakarta Post* (№. 1 English-language newspaper in Indonesia) – 53 columns published to date
- 07/07 – 06/10 Associate Professor of Management Practice, National University of Singapore (NUS) Business School, Department of Business Policy
Courses (selection): Asia-Pacific Advanced Management Program (APAMP), International Management Strategies (BMU5013) (NUS-UCLA Executive Master of Business Administration program)
- 04/07 – Current Faculty (Educator & Orchestrator), Duke Corporate Education (CE)’s Global Learning Resource Network (by invitation only). Program: Bosch Global Leadership Development Program, HeidelbergCement Summit Program, ANZ Super Regional Leaders Program, Petronas Senior Management Development Program.
- 02/07 – 03/08 Columnist (“Notes from Asia”), *Manager Magazin.de* (a leading German business magazine)
- 11/06 – 03/08 Program Director, Nestlé Global Leadership Program (in association with London Business School)
- 06/06 – 06/07 Visiting Associate Professor, National University of Singapore (NUS) Business School, Department of Business Policy
Courses: Asia in the Global Economy (BMA5112) (Singapore MBA program), Business Environment in Asia (BMC5004) (Shanghai APEX-Executive MBA program, taught in Chinese), Corporate Strategy for the 21st Century (BME5002) (English EMBA program), Global Strategic Management (BMA5104) (Singapore MBA program), customized executive education (Panasonic Asian Management Seminar)
- 04/05 - 04/06 Fellow, McKinsey & Co. Global Institute (MGI), San Francisco and Shanghai, responsible for developing and implementing a new Asian research agenda focused on economics, public policy and management
- 05/03 - 2006 PhD/DBA/MPhil Supervisor, Henley Management College, UK
- 09/02 - 2006 Visiting Professor (rank of Full Professor), Henley Management College, UK, teaching Executive Development Program (EDP) and Full-time MBA Program
- 12/01 Country Representative of Academy of Management, International Division in Germany & China
- 07/01- Current Founder, President & Managing Director of Schlevogt Business School, Germany. Teaching: Strategic Management, Organizational Theory and Behavior, Economics, Macroeconomic Principles, Innovation and Change Management, International Management
- 05/01 -12/03 Member of the Editorial Board, *Asia Pacific Journal of Management* (official journal of the Asia Academy of Management)

- 06/00 - 05/01 Senior Lecturer, Australian Graduate School of Management (AGSM), University of New South Wales and University of Sydney
Courses: Strategic Management (MNGT0481) (MBA) and International Business Management (MNGT4673) (Hong Kong MBA)
- 2000 Visiting Faculty, European Junior Management Program, Beijing, China
- 12/99 Senior Consultant, China Marketing (Journal)
- 11/99 National Correspondent for China, European Group for Organizational Studies (EGOS)
- 08/99 – 2001 Senior Research Fellow (rank of Full Professor according to Chinese Academy of Science system), Guanghua School of Management, Peking University, China
- 08/99 – 2001 Associate Professor (distinguished professor,特聘教授), Guanghua School of Management, Peking University, China
Courses: Strategic Management and International Business (MBA/EMBA, in Mandarin/English) & Research Supervisor
- 1999 – 2006 Visiting Faculty, National University of Singapore (NUS)
Courses: International Management (APEX-Executive MBA); Strategic human resource management in Asia (seminar)
- 10/98 - 11/99 Associate, Harvard University, Asia Center, Harvard Fairbank Center for East Asian Research, teaching (executive) seminar for managers and students at Harvard
- 10/98 - 11/99 Visiting Scholar, Harvard University, Graduate School of Business Administration (HBS), collaborative research with HBS professor and teaching (executive) seminar for managers and students at Harvard
- 12/96 - 04/98 Associate, McKinsey & Company Inc., Greater China Office, Shanghai Office (GCO/SHO). Consulting experience:
1. Advising the Malaysian Prime Minister on the development and implementation of “flagship” applications for the Multimedia Super Corridor, such as Electronic Government and Smart Cards.
 2. Helping a major Chinese insurance group to develop growth aspirations for the next 10 years and business segment strategies.
 3. Developing a South-East Asia alliance and acquisition strategy for a large multinational construction material corporation.
 4. Advising the CEO of a large Chinese industrial conglomerate on the feasibility and growth strategy for becoming a Fortune 500 company.
 5. Developing best-practice human resource strategies for growing China General Managers based on survey, and presenting the findings to a wide business audience in China.
 6. Leading the Shanghai Office Community Relations Initiative.
- 10/90 - 12/92 Country Manager (Chief Representative) of Colonia-Victoire Insurance (now: AXA-Colonia) in the Soviet Union/CIS (Moscow). Responsibilities:
1. Consulting and supporting Russian cooperation partner “Rossiya Insurance” in the fields of controlling, accounting, marketing, sales, public relations.
 2. Managing representative office, preparing joint-venture with Russian partner, and developing new businesses and products in the CIS.
 3. Conducting first representative market research (1.500 interviews) in the Russian private client insurance market (see *Financial Times World Insurance Report 2/93*).
- 10/90 - 12/92 Representative of Association of German Insurers in the Soviet Union/CIS (Moscow), advising the Russian government on insurance legislation
- 10/91 - 12/92 Member of the “Council of the German Economy” in Moscow, banking and insurance section

b) Professional training/certification

06/11	The Myers-Briggs Type Indicator® Certification Program Title: Certified Practitioner of the MBTI® Step I™ and Step II™ Instruments The Center for Applications of Psychological Type (CAPT), Gainesville, Florida, USA (founded by Isabel Briggs Myers)
03/97	McKinsey Consulting Skills Training, Sydney, Australia
08/97 - 09/97	McKinsey Master of Business Administration (Mini-MBA), Vevey, Switzerland
10/90 - 01/91	Individual training in theory and practice in selected industrial and private insurance lines, controlling, and marketing, organized by Colonia Insurance

c) Internships

06/90 - 09/90	German-Russian joint-venture “Delphin” (Focus: Strategic management)	Moscow, Leningrad, Odessa, Lvov
06/89 - 08/89	Association of Spanish Insurers (Focus: Strategic management)	Madrid, Barcelona
02/89	Philips (Focus: Marketing, sales)	Cologne

LANGUAGES

a) Types

1. English (fluent)
2. French (fluent)
3. Chinese (fluent)
4. Russian (fluent)
5. Spanish (working knowledge)
6. Arabic (formerly working knowledge)
7. Japanese (formerly working knowledge)
8. German (mother tongue)

b) Certificates

1. Certificate of Japanese Proficiency Third Level The Japan Foundation, Tokyo	04/12/94	Written/oral exams
2. Certificate of Arabic Proficiency Advanced The American Council of Language Testing, Cairo	26/05/94	Oral exam
3. Certificate of Chinese Proficiency Intermediate Stage State Council on Language Testing Beijing Institute of Foreign Languages, Beijing	10/02/94	Written/oral exams
4. Certificate of Russian for Commerce Russian Chamber of Industry and Commerce, Moscow	07/09/90	Written/oral exams
5. Certificate of Spanish for Commerce Spanish Chamber of Industry and Commerce, Madrid	24/07/89	Written/oral exams

6. Eurocert-Certificate Educational Testing Service (ETS) & National Institute for Educational Measurement (CITO) The Eurocert English Proficiency Certification Program Arnhem/ Netherlands	28/10/89	Written/oral exams
a) Test of English as a Foreign Language (TOEFL) (667/669 points) - <i>Certified with Honors</i>		
b) Test of English as a Written Language (TWE) (5.5/6.0 points)		
c) Test of English as a Spoken Language (TSE) (240/300 points)		
7. Certificate of English for Commerce Higher Stage/Third Level British Chamber of Industry and Commerce, London	28/11/89	Written/oral exams
8. Certificate of French for Commerce French Chamber of Industry and Commerce, Paris	27/12/89	Written/oral exams

NOTABLE RESEARCH GRANTS

2011	Research grant from Ernst &Young: Strategic Leadership in Emerging Markets
07/96-08/98	Won ESRC Research Scholarship in National Competition Economic and Social Research Council (ESRC), United Kingdom

OTHER NOTABLE AWARDS AND HONORS

01/08	Featured as "Global Thinker on Global Business" in the <i>Effective Executive</i> magazine
10/03 - Current	Inclusion in the German Who's Who ("Wer ist Wer? - Das Deutsche Who's Who), XLII. Edition, 2003/2004; XLIII. Edition, 2004/2005 and subsequent editions
01/03 - Current	Inclusion in the "Who's Who in the World", 20 th and subsequent editions

CONFERENCE CHAIRS

12/00	Second Asia Academy of Management Conference. Conference theme: Managing in Asia — Challenges and opportunities in the new millennium. Chair, Session: Challenges & Key Issues in Managing in the PRC, December 15-17, Singapore
07/99	Sixth Annual International Conference on Advances in Management (ICAM), Chair, International Management Track, July 7-10, 1999, Baton Rouge, Louisiana, USA

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS AND SOCIETIES

2000	Asia Academy of Management
1999 - Current	Academy of International Business, also Member of Organization and Business Policy divisions
1998 – Current	Academy of Management, also Member in the Organization & Management Theory and International Management divisions
1998 – Current	Oxford University Society (incorporating the Oxford Society)
1998 – Current	Oxford Business Alumni (OBA)

- 1998 – Current Christ Church Association (Oxford)
- 1998 – Current McKinsey Alumni Organization
- 1995 – Current Oxford Union Society
- 1995 – Current Association du Groupe HEC (Association des Anciens Elèves de l'Ecole des Hautes Etudes Commerciales), also Member of the Consulting and International Affairs divisions
- 1995 – Current Community of European Management Schools (CEMS) Alumni Organization
- 1994 – Current London School of Economics and Political Science (LSE) Alumni Organization
- 1994 – Current Convocation of the University of London
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REVIEWER

1. Academy of Management Executive
 2. Thunderbird International Business Review
 3. British Journal of Management
 4. Asia Pacific Journal of Management
 5. Journal of International Business Studies
 6. Second Asia Academy of Management Conference
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COMMUNITY INVOLVEMENT/OTHER ACTIVITIES

- 02/96 - 06/96 Founder and Captain of Oxford University Christ Church All Graduate First VIII (rowing)
- 09/94 - 09/96 Elected Chairman of Media Societies at London School of Economics and Oxford University
- 1985 – 1990 Tennis as competitive sport (Top 200 German Junior Ranking, #11 North Rhine-Westphalia State Ranking in 1989)
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PERSONAL INTERESTS

- a) Playing the piano
 - b) Reading classical literature
 - c) Tennis
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MAJOR PUBLICATIONS (BOOKS ONLY)

1. *Brave New Saw Wave World: Emerging and submerging Asia in the Global Environment*. 2011. Pearson/FT Press. ISBN: 978-81-317-5403-0.
2. *The Innovation Honeymoon: Leveraging the imagination of newcomers to achieve quantum leaps in performance*. Pearson Prentice Hall. 2010. ISBN: 978-981-06-8183-8. Translated into Persian.
3. *Notizen aus Asien: Die beliebte Manager Magazin-Kolumne* (Notes from Asia: The popular Manager Magazin column; in German). 2009. Berlin: Pro Business. Hardcover ISBN: 978-3-86805-473-6 / Paperback ISBN: 978-3-86805-472-9.
4. *The Art of Chinese Management: Theory, Evidence and Applications*. 2002. New York: Oxford University Press. ISBN 0-19-513644-6.
5. *Inside Chinese Organizations: An Empirical Study of Business Practices in China*. 1999. Parkland, FL: Dissertation Publisher. ISBN: 1-58112-045-1.

6. *Power and Control in Chinese Private Enterprises: Organizational Design in the Taiwanese Media Industry*. 1998. Parkland, FL: Dissertation Publisher. ISBN 1-58112-033-8.
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TRADEMARKS

Innovation Honeymoon®